

Vivid Sydney at Taronga Zoo Media Fact Sheet

- Vivid Sydney is lighting up Taronga Zoo for the first time as part of the Zoo's Centenary celebrations.
- Vivid Sydney at Taronga Zoo includes ten giant animal multimedia light sculptures, representing ten critical species that is committed to protecting.
- The ten species include the Marine Turtle, Platypus, Greater Bilby, Corroboree Frog, and Regent Honeyeater from Australia and the Sun Bear, Asian Elephant, Sumatran Rhino, Sumatran Tiger and Pangolin from Sumatra.
- The light sculptures by Ample Projects are among the largest and most technologically advanced lanterns ever featured in Vivid Sydney.
- The giant lanterns will be augmented by a supporting cast of creatures including an echidna, chameleon, crocodile, cicadas and even a funnel-web spider, along with 1700 smaller lanterns made by NSW school students as part of Taronga's Centenary education program.
- More than 3,400 primary school students have helped construct mini-lanterns for display. These students are also becoming champions for the wild, studying the threats facing these species and developing ways to support wildlife in their own schools and community.
- Visitors will also be welcomed by a grand projection onto the façade of Taronga's heritage listed main entrance building. The eight-minute long projection show has been created by multi-award winning animators from Ample Projects.
- Taronga is a non-profit organisation and every ticket and purchase helps support wildlife conservation efforts.
- Vivid Sydney at Taronga Zoo is open every night from Friday 27 May to Saturday 18 June 2016, between 5.30pm – 9.30pm. Tickets are Adults \$17.95 and Children/Concession \$11.95. Tickets can be booked online here: <http://taronga.org.au/vividtickets>.
- Vivid Sydney at Taronga Zoo is part of an exciting Centenary program, presented by ANZ, which will celebrate Taronga's first 100 years and launch a legacy for the future of wildlife conservation.

Some of the giant lanterns previewed on Tuesday 24 May:

Sumatran Tiger

- The Sumatran Tiger sculpture is named 'Jumlah' after Taronga's female Sumatran Tiger, who gave birth to three cubs in 2011.
- The 4.3 metre high sculpture is standing in the long grasses of the Sumatran jungle and features a moving tail, realistic soundscape and animated lighting.
- As few as 400 Sumatran Tigers remain in the wild. Taronga is committed to saving the Sumatran Tiger by supporting Wildlife Protection Units in Sumatra to create a safe and secure wild home.

Sun Bear

- Sun Bears may be the smallest of all the bears in the world, but this light sculpture stands at a towering 4.3 metres in height.
- The sculpture produces realistic sounds of Sun Bears and their habitat and features two levels of animated lighting, which will bring its face and chest to life.
- Sun Bears are threatened by the illegal wildlife trade and the loss of their habitat in South East Asia. Taronga is committed to protecting Sun Bears in the wild by supporting Wildlife Protection Units in Sumatra and by working in partnership with TRAFFIC to combat illegal wildlife trade.

Asian Elephant

- The Asian Elephant sculpture is 4.3 metres high, 5 metres long and features a mechanical moving head.
- The sculpture is made from a custom-designed, batik fabric derived from South East Asia that will be illuminated in multiple shades of blue.
- Asian Elephants are endangered as a result of rapidly shrinking habitat, illegal wildlife trade, and human-elephant conflict. Taronga is committed to protecting Asian Elephants by funding wildlife protection units and elephant guard towers, and continuing its successful participation in the global breeding program.

About Vivid Sydney

- Vivid Sydney (27 May-18 June) is a 23-day festival of light, music and ideas – and is the largest of its kind in the world.
- In 2016, Vivid Sydney will run for an additional five nights providing visitors with even more time to experience the spectacular light, music and ideas that illuminate the Harbour City each winter.
- The event is in its eighth year and Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency.
- Vivid Sydney comprises three major elements: Vivid Light, Vivid Music and Vivid Ideas
 - **Vivid Light:** Amazing art installations and projections transform Sydney's architecture and open spaces along the harbour foreshore including The Rocks, Circular Quay, Walsh Bay, Darling Harbour and Vivid Sydney precincts including Taronga Zoo.
 - **Vivid Music:** a cutting-edge contemporary music program featuring collaborations and performances from local and international acts at various venues in Sydney including Carriageworks at Eveleigh and Vivid LIVE at the Sydney Opera House.
 - **Vivid Ideas:** Creative ideas, public talks, industry seminars, conferences, workshops and debates.
- Vivid Sydney encourages visitors to plan ahead and travel by public transport, making use of the additional bus and train services running during the festival. Please keep in mind that Friday and Saturday and Sunday nights are traditionally the busiest nights of the festival when planning your visit.