



VIVID SYDNEY 2025 - EOI CHEAT SHEET

LIGHT Installation

Are you considering submitting your expression of interest for Vivid Sydney 2025?

Below is a cheat sheet of the information we will require for the submission:

What are the Selection Criteria?

- Creative and artistic merit with bold and innovative design that addresses the 2024 creative direction.
- Innovative and creative use of technology and location.
- Cost-effectiveness, and capacity to deliver within the proposed fee/cost and timeline.
- Compliance with Expression of Interest requirements

Personal / Company Information

- Are you submitting as an individual, company or collective?
- What country are you representing?

- Please provide -
 - o Australian Business Number or international equivalent
 - o Legal Name / Company Name
 - o Website details
 - o Address / mailing address
 - o legal name and trading name, website address, mailing address?
 - o Primary contact – phone and email details

Installation Details

- Installation name
- Provide a description of the proposed installation (250 words)
- Inspiration behind your installation (250 words)
- Describe how the piece relates to the 2025 creative direction (250-word limit)
- Provide a proposed location for the piece in Sydney
- Is it reactive? If so, does it include sound, touch or motion
- What technologies are being used EG, LED lighting, strobe lighting, motion sensors, cameras etc.
- Which building materials are being used EG, metal, steel, timber, glass, concrete etc.
- What is the overall size in Width, Length and Height
- What is the required ground support, EG rigging, weight
- Will you be using commercial music?
- Does your proposed installation represent or promote diversity and inclusion?
- Is your installation accessible to all audiences?

Freight

- What country will your installation be shipped from and back to?
- Which Capital City Port will your installation be shipped from and back to?

- Will your shipment fit into a 20 ft / 40ft or more than a 40ft?

Artist Details

Please provide the following details of all artists / collaborators involved with the project:

- First and Last name
- Mobile, Email address
- Mailing address
- Artist Bio (500 word limit)

Budget

Please provide a budget for your proposed installation. You MUST use the template provided [found here](#)

Supporting Documentation

- 3 professional quality images or renders (at least 1 realistic)
- Full set of technical drawings (PDF format)
- A video if it is an existing piece
- A mood board / storyboard if not an existing piece
- A draft timeline for the work. Completion around Mid-April (or earlier if shipping)
- Portfolio outlining previous work (including work outside Vivid Sydney)
- Resume or CV
- Additional you'd like to add to support your application